'GUN CONTROL STRAIGHT TALK ABOUT WHAT YOU **CAN DO TO** PLAYBOOK' EXPOSED **PRESERVE YOUR**

Anti-gunners have been remarkably silent since the exposure of a guide titled "Preventing Gun Violence Through Effective Messaging," and the back story is that this 80-page document was uncovered by Alan Gottlieb, chairman of the Citizens Committee for the Right to Keep and Bear Arms.

This guide has now gotten national attention, including comments from Rush Limbaugh, because it amounts to a gold mine of information about how gun prohibitionists will frame their arguments.

Inside the guide are tips on everything from using effective rhetoric to dividing gun owners. It was prepared by consulting experts from three different Washington, D.C.-based firms who have considerable experience.

The guide – dubbed a "gun control playbook" by critics – was partly prepared by a principle member of the firm of Greenberg Quinlan Rosner (GQR), which also has offices in London and Buenos Aires. Among GQR's clients are the Mayors Against Illegal Guns, the Joyce Foundation, several state education associations, Defenders of Wildlife, National Public Radio and the Sierra Club.

The guide addresses Stand Your Ground laws and counsels the use of provocative substitute phrases including "Shoot First" and "Kill at Will" when discussing these statutes. The argument is that these terms are "more accurate and persuasive."

Of particular interest to Gottlieb is that some of the guide's major talking points have apparently already been used to influence the debate over gun laws in the Washington State Legislature earlier this year, and could also become part of the rhetoric of an anti-gun initiative campaign. Those talking points were revealed in a memo that was attached to an e-mail recovered in a public records request to the King County, Washington executive's office relating to that office's involvement with a controversial gun buyback in Seattle. Those records were recovered thanks to the state's public records law, which was also used to obtain records from the City of Seattle.

The document also identifies terms that should be avoided in public debate, among them the term "duty to retreat," noting that the term may be an established legal principle, but it conveys weakness and is "hard to defend."

Another key is that anti-gunners are counseled to frame their arguments around personal and emotional messages.

Gottlieb is convinced the gun control guide was never meant for general circulation. It is a carefully written political strategy document that underscores the effectiveness of emotion over facts and statistics in the gun control debate.

RIGHT TO KEEP AND BEAR ARMS



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CITIZENS COMMITTEE FOR THE RIGHT **TO KEEP AND BEAR ARMS**

(a non-profit corporation) 12500 N.E. Tenth Place Bellevue, Washington 98005

Capitol Hill Office: 1350 Eye St., N.W. Washington, D.C. 20005

AUTHOR MILLER ONE OF THE GRPC HIGHLIGHTS IN HOUSTON

Emily Miller, the newly-published author and senior opinion editor at the *Washington Times* and winner of the Journalist of the Year award at last year's Gun Rights Policy Conference will be one of the headliners at this month's conference in Houston, Tex.

GRPC is cosponsored by the Citizens Committee for the Right to Keep and Bear Arms and the Second Amendment Foundation. The conference runs Sept. 27-29 at the Marriott Hotel Houston Airport.

Miller will be signing copies of her new book, *Emily Gets Her Gun*.

The book covers Miller's efforts to purchase a handgun for personal protection in Washington, D.C., a personal journey through confusing and often contradictory regulations and requirements established by the anti-gun city government following the 2008 Heller victory.

Miller's investigative reporting on District of Columbia gun laws launched a series in the *Washington Times* called "Emily Gets Her Gun." That series led Miller to writing the book, which has some humorous and some troublesome passages.

Covering everything from Miller's introduction to basic firearms safety to political efforts to prevent average citizens from getting their own guns, her book amounts to a triumph for one citizen and an education for many others facing multiple hoops through which they must jump in order to get their guns.

In addition to Miller, many of the top names in firearms rights will be appearing, including attorney Alan Gura, who argued both the Heller and McDonald cases before

CCRKBA CO-HOSTS 'FREEDOM SHOOTOUT'

Billed as the "first annual" Freedom Shootout, it was a noisy evening for those who attended the event that was co-sponsored by the Citizens Committee for the Right to Keep and Bear Arms.

CCRKBA Chairman Alan Gottlieb and members of the CCRKBA staff attended the event. Communications Director Dave Workman was among the shooters, along with Republican State Sen. Pam Roach (31st District).

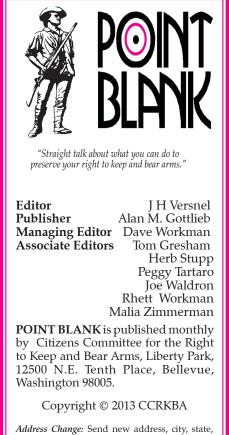
The event was launched by the Olympia-basedFreedomFoundation, a conservative think tank, and was held at the Evergreen Sportsmen's Club near Littlerock.

Shooters attending the event from all over the Puget Sound map were stalwart pro-gunners who were cheered by Sen. Roach's announcement that no new gun control bills were passed during the 2013 legislative session. However, she cautioned that gun prohibitionists are busy, as demonstrated by Initiative 594, a 15-page gun control measure to the Legislature that is being funded by a Seattle-based big money group called the Washington Alliance for Gun Responsibility. I-594 is a socalled "background check" proposal that would greatly expand such checks.

the Supreme Court, and researcher John Lott, author of the landmark More Guns = Less Crime and the newly-released At the Brink – Will Obama Push Us Over the Edge?

The lineup also includes CCRKBA Chairman Alan Gottlieb, SAF President Joe Tartaro and many other prominent names in the gun rights community.

Attendance is free and includes the annual awards luncheon on Saturday the 28th. Attendees also receive several important books and materials related to protecting gun rights. *Please see back page for registration information*.



Address Change: Send new address, city, state, and zip code to **POINT BLANK** and send to CCRKBA, 12500 N.E. 10 Pl. Place, Bellevue, WA 98005 or email information@ccrkba.org Please allow four weeks for change to become effective.

GOTTLIEB BLASTS NEW FIREARMS TAX PROPOSAL

CCRKBA Chairman Alan Gottlieb says a proposal to boost the federal excise tax on ammunition by 50 percent and on some firearms by 20 percent is an attack on firearms owners and could have a significant impact on the shooting sports.

"What they couldn't ban," he said, "they are now trying to tax out of existence."

H.R. 3018, sponsored by Rep. Danny K. Davis (D-IL) and Rep. Bill Pascrell (D-NJ) is dubbed the "Gun Violence Prevention and Safe Communities Act of 2013." However, according to Gottlieb, it's a scheme to raise money on the backs of gun owners to fund various anti-gun efforts, including projects done by the Centers for Disease Control "for the purpose of research on gun violence and its prevention."

"A 50 percent increase in the cost of ammunition that is already skyrocketing in price taxes people out of the market," Gottlieb observed. "They can't afford ammunition to defend themselves or to hunt or target shoot. If people can't afford ammunition, their guns are useless."

The measure would direct more money towards the NICS Act Record Improvement Program, the community-based Violence Prevention Field-Initiated Research and Evaluation program, and to the Secretary of Education for "grants and technical assistance to schools eligible for or receiving grants under...the Elementary and Secondary Education Act of 1965."

Thirty-five percent of the increased tax revenue would go to the Project Safe Neighborhoods fund, and an equal amount would go to community-oriented policing services grants.

No money would be spent on wildlife restoration programs, range development or hunter education, for which the Pittman-Robertson Act's federal excise taxes on firearms and ammunition were intended.

The bill was introduced in early August. It carries an exemption for any firearms sold to the government or various government agencies.

CCRKBA FIGHTS BACK AGAINST SEATTLE DISCRIMINATION

Evenbefore anti-gun Seattle Mayor Mike McGinn and Washington CeaseFire launched an effort to recruit private businesses in the city to declare themselves "gun free zones," the Citizens Committee for the Right to Keep and Bear Arms was fully-engaged in battling the idea with facts and logic.

McGinn and Ceasefire board President Ralph Fascitelli launched their effort in mid-August, but CCRKBA Chairman Alan Gottlieb learned of the move in advance when he was contacted by reporters asking for comment.

McGinn told the press event, held at one of the restaurants that has now become a gun free zone participant, that "Changing behavior takes time. Changing a culture of gun ownership, of gun carrying, or the use of a gun to settle a dispute; that's going to take time."

Fascitellialsorevealed "planstolead an effort directed at neighborhoods designed to help identify which homes have guns - so parents can make informed decisions about where their kids play."

Gottlieb told a reporter from KOMO that this is reflective of a "culture war" and his organization would fight back. He raised the question, how would CeaseFire find out which houses have guns in any neighborhood?

"Yes, there is a culture war, and (Fascitelli) started it," Gottlieb said. He learned that CeaseFire provided the artwork for the decals, but that McGinn spent \$500 of city funds for the printing job. At least one attorney contacted CCRKBA suggesting that this might have been an illegal "gift" of public funds for a private political effort.

McGinn acknowledged that the city cannot adopt its own gun ordinances, thanks to the state's preemption law, dating back to 1983. That statute was strengthened thanks to his administration's pursuit of a gun ban in city park facilities. A lawsuit filed by CCRKBA, the Second Amendment Foundation and others stopped that effort because it violated the preemption law. The trial court ruled against Seattle, the State Court of Appeals unanimously upheld the trial judge's decision and the state Supreme Court refused to review the case when Seattle appealed.

CCRKBA JOINS BLOOMBERG OFFICE RECORDS PROBE

The Citizens Committee for the Right to Keep and Bear Arms joined a Freedom of Information Law (FOIL) request to obtain records from the office of New York Mayor Michael Bloomberg in an effort to its direct work for Mayors Against Illegal Guns.

CCRKBA was joined in the probe by its sister organization, the Second Amendment Foundation, and by nationally-syndicated Gun Talk host Tom Gresham.

It took weeks for Bloomberg's office to provide information, and when it arrived, it was heavily redacted. Still, there were some interesting revelations, including e-mail exchanges between the Violence Policy Center (VPC) and the office of the Public Advocate for New York City. In one exchange, the advocate's office asked someone at the VPC to help identify and detail corporate contributions to another gun rights organization in preparation for an appearance on Fox News.

This began with a revelation by CBS News that the Mayors Against Illegal Guns' website was being hosted on a server owned by the City of New York.

"It was bad enough to learn via CBS News that the MAIG website was being hosted on a city-owned server, and administered by city employees," said CCRKBA Chairman Alan Gottlieb, "but it also appears that a special counselor in the mayor's office was sent to lobby in Nevada on behalf of MAIG's gun control agenda."

He was alluding to the revelation by the *New York Post* and Politico that Mayor Bloomberg sent special counselor Christopher Kocher to Nevada, and that in an apparent attempt to conceal who he worked for, Kocher "scrubbed his City Hall e-mail address from the state of Nevada lobbying-registration Web site."

"The public has a right to know what's been going on between Bloomberg, the city and MAIG," Gottlieb explained. "He's been pushing an anti-gun agenda since sending so-called investigators on a sting operation to gun shops all over the country, which got him in trouble with the Bureau of Alcohol, Tobacco, Firearms and Explosives."

Gottlieb said the city has an obligation to fully reveal any work done by city employees on behalf of MAIG.

CITIZEN ACTION PROJECT

In the Obama administration's continuing assault against state Stand-Your-Ground laws, Illinois Democratic Senator (and Assistant Majority Leader -- Senate "Whip") Dick Durbin has announced his Subcommittee on the Constitution, Civil Rights and Human Rights will conduct hearings to determine if they are "discriminatory."

Research into Florida's stand-you-ground law shows that it is invoked as a defense far more frequently, proportionately, by minorities than non-minorities.

More than 30 states, including Durbin's and President Obama's home state of Illinois, have stand-yourground laws. A state legislature is far better qualified to determine -- and enact -- laws under which that state's residents live than a Congressional committee.

Congress has yet to pass ANY of the 12 appropriations acts necessary to fund the government in the coming fiscal year, which starts October 1st. It hasn't even agreed on an overall budget resolution.

Please write, e-mail or call your U.S. Senators and tell them it's time to focus on the real issues facing our country and not a manufactured and divisive debate on laws that have stood the test of time in a majority of states.

Contact information for your Senators may be found at http://www.senate.gov/general/contact_information/senators_cfm.cfm, at the CCRKBA web site by clicking on "Contact your Senator" in the left margin, or by looking in the blue "Government" pages in your telephone directory.

DURBIN TO HOLD 'SHOW HEARING' ON STAND YOUR GROUND LAWS

Anti-gun Illinois Senator Dick Durbin will hold a hearing this month before the Senate Judiciary Committee's Subcommittee on the Constitution, Civil Rights and Human Rights to essentially attack Stand Your Ground (SYG) laws, capitalizing on the Trayvon Martin case to further his political agenda.

Last year in Florida, CCRKBA Legislative Director Joe Waldron defended that state's SYG law before a special committee that was examining the state's statute in the wake of the Martin shooting. This also appears to be the motivation behind Durbin's scheduled hearing, along with the outcome of the George Zimmerman trial, where he was found not guilty by a jury. That verdict infuriated gun control advocates and self-defense opponents.

"Laws should not be made – or repealed – based on a single, anecdotal incident," Waldron said at the time, and that logic still applies today.

CCRKBA Chairman Alan Gottlieb noted that such laws should not be changed because of public reaction to a single case. The public appears to be divided over such laws, anyway, and for Durbin to use his position as chair of a Senate subcommittee seems like a bit of a reach, he indicated.

As this issue of Point Blank went to press, the hearing had not been specifically scheduled and there was no indication of who might testify.

Twenty-four states have SYG statutes, and at least one other – Washington – has the principle of "no duty to retreat" enshrined in state court rulings dating back nearly a century.

When the Florida special committee finished its round of hearings, the recommendation as to leave the law in place and recently,

that state's sheriffs announced they wanted the law left as is, with no changes.

Also, when State Rep. Matt Gaetz, a Fort Walton Beach Republican, was named to chair hearings on that state's law, he told the Tampa Bay Times, "I don't support changing one damn comma of the 'Stand Your Ground' law. It would be reactionary and dangerous to make Floridians less safe to pacify uninformed protesters."

Durbin's planned hearing may do nothing more than provide a Capitol Hill platform for opponents of self-defense to grab a few headlines.

Some observers, including editorial writers at Investor's Business Daily, think Durbin is using the hearing as a way to attack the conservative American Legislative Exchange Council, which supported the SYG law in Florida.

ANOTHER 'BOYCOTT' OF STARBUCKS A BUST

The recent attempt by the antigunner to coerce Starbucks into discriminating against legallyarmed citizens fell flat when gun owners, including members and supporters of the Citizens Committee for the Right to Keep and Bear Arms, showed up at stores as a counter-measure they called a "buycott."

Two years ago, when anti-gunners tried to bully the coffee chain into prohibiting concealed and open carry in their stores, CCRKBA stepped forward to remind the public that Starbucks has the right to serve anyone it cares to.

The company has made it clear repeatedly that it is not interested in becoming a political football, and caters to customers who obey state and local gun laws.

In this latest attempt, Moms Demand Action had called on people to boycott Starbucks on Aug. 24, but instead, gun owners all over the map turned out, either carrying openly or concealed, to boost the company's bottom line.

This controversy erupted when the gun control lobby "discovered" that Open Carry activists were actually being served in various businesses around the country. They demonstrated outside a Starbucks shareholders meeting in Seattle, and mounted a nationwide campaign designed to force Starbucks to change its policy.

SHERIFF CLARK EARNS ACCOLADES FOR BLUNT TALK

Milwaukee County, WI Sheriff David A. Clarke, Jr. made headlines earlier this year when he advised residents in his jurisdiction to take a firearms safety course and arm themselves against criminals while waiting for a police response.

More recently, he was in the news for suggesting that armed citizens who defend themselves with lethal force should get their firearms returned within 48 hours of being cleared of criminal charges. This occurred when he attended a packed house event at Kochanski's ConcertinaBeerHallonMilwaukee's south side where a concealed carry class was being held just nine days after bar owner Andy Kochanski fatally shot one of three would-be robbers.

Sheriff Clarke said current procedures take away Kochanski's freedom "to possibly have to act again tonight."

SECRET PLAN

(continued from page 1)

Likewise, the memo that was recovered in relation to the Washington State firearms situation also stressed semantics over substance, and recommended that gun prohibitionists disguise their true intent by using such phrases as "stronger laws" rather than "stricter laws," and "preventing gun violence" rather than "gun control."

That last advice revealed perhaps more than the guide's authors intended. The title of their playbook "Preventing Gun Violence Through Effective Messaging," could easily be called "Gun Control Through Effective Messaging." "If Andy would have reached for the phone instead of his firearm," the sheriff said, "we might been here today for a memorial service for Andy."

Point Blank had spoken to Kochanski about one week after the shooting, and just a few days after the prosecutor had determined that he acted in selfdefense when he fired.

Considering Sheriff Clarke's background, it would have seemed unusual for him to not appear at the event, as he has been an outspoken advocate of armed self-defense for some time.

The 56-year-old sheriff grew up in Milwaukee and began his law enforcement career as a patrolman with the Milwaukee Police Department in 1978 at the age of 21. He later worked as a homicide investigator promoted to detective in 1989 and rose through the chain of command, as a detective lieutenant three years later.

He was promoted to captain in 1996 and became a commander of the department's First District. Three years later he took over as commander of the department's Intelligence Division.

In 2002, he was appointed sheriff and was re-elected to that position by wide margins twice, in 2006 and again in 2010.

"Clarke graduated summa cum laude from Concordia University Wisconsin with a degree in Criminal Justice Management," according to his biography. "In May 2003, Concordia honored him with the Alumnus of the Year Award. Sheriff Clarke is a graduate of the FBI National Academy in Quantico, Virginia. This prestigious school trains law enforcement executives from all over the world, and provides management and leadership instruction. In July 2004, he completed the intensive threeweek Program for Senior Executives in State and Local Government, at the John F. Kennedy School of Government, Harvard University, in Cambridge, Massachusetts."

A member of the Milwaukee County Council Boy Scouts board of directors and several organizations, Sheriff Clarke came out candidly when he did a public service announcement early in 2013 that said this:

"I'm Sheriff David Clarke and I want to talk to you about something personal: your safety. It's no longer a spectator sport; I need you in the game. But are you ready? With officers laid off and furloughed, simply calling 911 and waiting is no longer your best option. You can beg for mercy from a violent criminal, hide under the bed, or you can fight back. But are you prepared? Consider taking a certified safety course in handling a firearm so you can defend yourself until we get there. You have a duty to protect yourself and your family."

Clarke's message infuriated antigunners, but it made perfect sense to firearms owners who know that even with the best effort, police cannot be everywhere all the time, and it takes time for them to respond to emergency calls.

For his candor in explaining the obvious about firearms and selfdefense, Sheriff Clarke is recognized as September's Defender of the Month.

He lives on Milwaukee's northwest side with his wife, Julie, a realtor, in a home they built. They are members of the Cathedral of St. John the Evangelist parish.

September 2013



U.S. News reported July 29 that a Pew Research Center poll, taken the weekend prior, showed that 25% of gun rights supporters had contributed money to pro-gun causes, such as the Citizens' Committee for the Right to Keep and Bear Arms, while only a fraction of those – 6% - who opposed gun rights had donated to anti-gun causes.

According to the poll, the numbers appear to have been similar to what Pew found back in January when this question was asked just after the tragic Sandy Hook school massacre in Connecticut.

"Stand Your Ground" has come under scrutiny in the wake of the Zimmerman case, in which the neighborhood watch volunteer from Florida was tried in the shooting death of African-American teenager Trayvon Martin; Zimmerman was found not guilty.

The Quinnipiac University survey, released August 1 and reported by NBC News, found 53% of respondents favored such laws, with 40% opposed. The school noted, though, that certain segments of voters were more likely to oppose the concept, such as African-Americans and women; 57% of blacks indicated they didn't support the laws, while women, by a 47%-44% margin, also indicated their opposition to the laws.

The state of Ohio's legislature is also looking at "Stand Your Ground"

laws, perhaps with an eye on bringing one to that state.

According to the *Marietta Times*, state lawmakers are reviewing House Bill 203, which if passed would bring Florida-style "Stand Your Ground" to Ohio and expand castle doctrine laws. Further, the bill would also expand concealed carry reciprocity by eliminating the need for state agreements to recognize other states' concealed carry permits within Ohio.

The Associated Press reported that the state of Wyoming will now recognize concealed carry permits from Kansas. According to the AP, the change is thanks to a new law passed by Kansas lawmakers that expanded concealed carry reciprocity but also required CCW holders from other states who become Kansas residents to obtain a state CCW in order to continue carrying concealed.

The state announced, according to the *Olathe Edge*, that Georgia also has started recognizing Kansas CCW permits within their state.

The Los Angeles Daily News reports lawmakers, fresh off their summer break, are considering several anti-gun bills, which if they pass could make California the home of the toughest gun control laws in the country. Bills being considered include bans some semi-automatic rifles and require ownership records for all firearms; background checks for ammunition purchases; a limit on the size of magazine clips; a tax on ammo purchases and bans on the use of lead ammunition by hunters in the state.

The state of Minnesota is exploring whether to change rules allowing concealed carry within the state's Capitol in St. Paul.

According to the Associated Press, a task force studying security procedures at the Capitol met August 14 to discuss this question, and a public hearing took place the following week. The panel's chair, the state's lieutenant governor, told the AP that recommendations are still far out on the horizon to the state's Legislature.

The issue is expected to garner debate, with politicians taking positions on both sides of the issue.

Local officials in one Pennsylvania community rejected a proposed anti-gun regulation.

The council in Plainfield Township, reports WFMZ-TV, voted 3-2 to reject the proposed ordinance, which would have limited the places one could discharge their firearms. The proposal was put forth by a councilmember who had heard several citizen complaints about noise and other issues related to the discharge of firearms in the community.

The meeting, according to WFMZ, attracted several residents, many of whom were opposed to the proposal.





September 27, 28 and 29, 2013 Marriott Hotel Houston, Texas Intercontinental Airport

2013 Gun Rights Policy Conference EQUAL GUN RIGHTS

Sponsored by the Citizens Committee for the Right to Keep and Bear Arms and the Second Amendment Foundation

Come meet national gun rights leaders and your fellow grassroots activists at the 28th Annual Gun Rights Policy Conference (GRPC 2013) in Houston, Texas. This is your once a year chance to network, get an insider's look and plan pro-gun rights strategies for the coming year.

Past GRPCs have outlined victory plans and make public the latest firearms rights trends. They allow you a first-hand chance to hear movement leaders and make your voice heard.

This year we'll take a look at critical issues such as: bans on semi-auto guns and magazines, ammunition restrictions, concealed and open carry, federal legislation, BATFE policies, gun show regulation, state and local activity, United Nations' threats and the most recent Right to Keep and Bear Arms court cases.

The full roster of GRPC 2013 speakers has not been set. Past speakers include Alan Gottlieb, Joseph Tartaro, Eugene Volokh, Wayne LaPierre, Michael Reagan, Larry Elder, Bob Barr, John Fund, John Lott, Dave Kopel, Sandy Froman, Massad Ayoob, Tom Gresham, Alan Gura, G. Gordon Liddy, Larry Pratt, Alan Korwin, Emily Miller and many others. Check our websites – www.ccrkba.org or www.saf.org for updates.

CONFERENCE and HUNDREDS OF DOLLARS WORTH OF MATERIALS ARE FREE!

Books, monographs and other materials—enough to start a Second Amendment library are free, as are Saturday luncheon, and Friday and Saturday evening receptions. Other meals, travel and lodging are to be paid by attendee. Hotel rooms can be reserved at the Marriott Hotel at the Intercontinental Airport at a special rate of \$104 by calling 1-800-627-7468 and mentioning GRPC. Conference registration and other details will be confirmed by email.

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Yes, I want to attend. I understand that registration, conference materials and luncheon will be provided courtesy of CCRKBA and SAF. All other meals, lodging and airfare are to be paid by attendee. NAME

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